Chapter 1 **SVD, PCA & Preprocessing**

Part 2: Pre-processing and selecting the rank

Pre-processing

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Why pre-process?

- Consider matrix of weather data
	- Monthly temperatures in degrees Celsius
		- Typical range [–20, +25]
	- Monthly precipitation in millimeters
		- Typical range [0, 100]
- Precipitation seems much more important
	- But what if the temperatures where in degrees Kelvin?
		- The range is now [250, 300]

Why pre-process

- If *A* is nonnegative, the first singular vector just shows where the average of *A* is
	- The remaining vectors still have to be orthogonal to the first

Why pre-process

- If *A* is centered to the origin, the singular vectors show the directions of variance in *A*
	- This is the basis of KLT/ PCA…

The *z***-scores**

- The *z*-**scores** are attributes whose values are transformed by
	- centering them to 0 by removing the (column) mean from each value
	- normalizing the magnitudes by dividing every value with the (column) standard deviation

$$
X'=\frac{X-\mu}{\sigma}
$$

When *z***-scores?**

- Attribute values are approximately normally distributed, c.f. *X***⁰ =** *X* σ
- All attributes are equally important
- Data does not have any important structure that is destroyed
	- Non-negativity, sparsity, integer values, …

Other normalizations

- Large values can be reduced in importance by
	- taking logarithms (from positive values)
	- taking cubic roots
- Sparsity can be preserved by only considering non-zero values
- **• The effects of normalization must always be considered**

Selecting the rank

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How many factors?

- Assume we want to compute rank-*k* truncated SVD to analyze some data
- But how to select the *k*?
	- Too big, and we have to handle unimportant factors
	- Too small, and we loose important structure
- So we need a way to select a good *k*

Guttman–Kaiser criterion and captured energy

- **Method 1**: select *k* s.t. for all $i > k$, $\sigma_i < 1$
	- Motivation: components with singular values < 1 are uninteresting
- **Method 2**: select smallest *k* s.t.

$$
\sum_{i=1}^k \sigma_i^2 \ge 0.9 \sum_{i=1}^{\min\{n,m\}} \sigma_i^2
$$

- Motivation: this explains 90% of the Frobenius norm (a.k.a. energy)
- Both methods are based on arbitrary thresholds

Cattell's Scree test

- The **scree plot** has the singular values plotted in decreasing order
- In scree test, the rank is selected s.t. in the plot
	- there is a clear drop in the magnitudes; or
	- the singular values start to even out

Entropy-based method

- The **relative contribution** of σ_k is $r_k = \sigma_k^2 / k$ $\sum_i \sigma_i^2$
- The **entropy** *E* of singular values is $E = -\frac{1}{\log(\min\{n,m\})}$ \sum min{*n,m*} $\sum_{i=1}^{n} r_i \log r_i$ $0 \cdot \infty = 0$
- Set the rank to the smallest *k* s.t. ∇^k $\sum_{i=1}^{k} r_i \geq E$
- Intuition: low entropy $=$ the mass of the singular values is packed to the begin

Random flip of signs

- Consider a random matrix *A'* created by multiplying every element of *A* by 1 or –1 u.a.r.
	- The Frobenius norm doesn't change, but the spectral norm does change
	- How much the spectral norm changes depends on the amount of "structure" in *A*
- Idea: use this to select *k* that isolates the structure from the noise

Using random flips

• The **residual matrix A***–k* is

$$
\mathbf{A}_{-k} = \mathbf{A} - \mathbf{A}_k = \mathbf{U}_{-k} \mathbf{\Sigma}_{-k} \mathbf{V}_{-k}^T
$$

- \mathbf{U}_{-k} (\mathbf{V}_{-k}) contains the last $n k$ ($m k$) left (right) singular vectors
- Let A_{-k} be the residual of A and A'_{-k} that of A'
- Select *k* s.t. $|||A_{-k}||_2 ||A'_{-k}||_2 ||/||A_{-k}||_F$ is small
	- On average, over multiple random matrices

Issues with the methods

Require computing the full SVD first or otherwise computationally heavy

Guttman–Kaiser scree entropy-based random flips

scree random flips

Require subjective evaluation

Guttman–Kaiser entropy-based

Summary

- Pre-processing can make all the difference
	- Often overlooked
- Selecting the rank is non-trivial
	- Guttman–Kaiser and scree test are often used in other fields

Chapter 1 **SVD, PCA & Preprocessing**

Part 3: Computing the SVD

Computing the SVD

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Very general idea

- SVD is unique
	- If *U* and *V* are orthogonal s.t. $U^TAV = \Sigma$, then $U\Sigma V^T$ is the SVD of *A*
- Idea: find orthogonal *U* and *V* s.t. *U^T AV* is as desired
	- Iterative process: find orthogonal \boldsymbol{U}_1 , \boldsymbol{U}_2 , ... and $set \textbf{U} = \textbf{U}_1 \textbf{U}_2 \textbf{U}_3...$
		- Still orthogonal

Rotations and reflections

 $(\cos(\theta) \sin(\theta))$ $-\sin(\theta) \cos(\theta)$ \bigwedge \bigwedge

Rotates counterclockwise through an angle θ

2D **rotation** 2D **reflection**

$$
\begin{pmatrix}\n\cos(\theta) & \sin(\theta) \\
\sin(\theta) & -\cos(\theta)\n\end{pmatrix}
$$

Reflects across the line spanned by $(cos(\theta/2), sin(\theta/2))^T$

Example

Householder reflections

• A **Householder reflection** is *n*-by-*n* matrix

$$
\mathbf{P} = \mathbf{I} - \beta \mathbf{v} \mathbf{v}^T \quad \text{where} \quad \beta = \frac{2}{\mathbf{v}^T \mathbf{v}}
$$

• If we set $v = x - ||x||_2e_1$, then $Px = ||x||_2e_1$

•
$$
e_1 = (1, 0, 0, ..., 0)^T
$$

- Note: $\mathbf{PA} = \mathbf{A} (\beta \mathbf{v})(\mathbf{v}^T \mathbf{A})$ where $\beta = 2/(\mathbf{v}^T \mathbf{v})$
	- **•** We never have to compute matrix *P*

Almost there: bidiagonalization

- Given *n*-by-*m* ($n \ge m$) **A**, we can **bidiagonalize** it with Householder transformations
	- Fix *A*[1:*n*,1], *A*[1,2:*m*], *A*[2:*n*,2], *A*[2,3:*m*], A[3:*n*,3], A[3,4:*m*]…
- The results has non-zeros in main diagonal and the one above it

Example

A **=** 0 B B B @ 1 C C C A *U^T* 1*A***=**⁰ B B B @ 0 0 0 0 1 C C C A *AV*¹ 0 0 *U^T* ²0 0 0 0 0 0 *U^T* 2*U^T* ¹*AV*1*V*² **=** 0 B B B @ 0 0 0 0 0 0 0 0 0 0 1 C C C A *U^T* ³*UT*2*UT*1*AV*1*^V* **⁼** 0 0 00 0 000 000 *U^T* ⁴*UT*30 0000

Givens rotations

- Householder is too crude to give identity
- **• Givens rotations** are rank-2 corrections to the identity of form

$$
G(i,k,\theta) = \begin{pmatrix} 1 & \cdots & 0 & \cdots & 0 & \cdots & 0 \\ \vdots & \vdots & & \vdots & & \vdots & \vdots \\ 0 & \cdots & \cos(\theta) & \cdots & \sin(\theta) & \cdots & 0 \\ \vdots & & \vdots & & \vdots & & \vdots \\ 0 & \cdots & -\sin(\theta) & \cdots & \cos(\theta) & \cdots & 0 \\ \vdots & & \vdots & & \vdots & & \vdots \\ 0 & \cdots & 0 & \cdots & 0 & \cdots & 1 \end{pmatrix} k
$$

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Applying Givens

 \cdot Set θ s.t.

$$
\cos(\theta) = \frac{x_i}{\sqrt{x_i^2 + x_k^2}} \text{ and } \sin(\theta) = \frac{-x_k}{\sqrt{x_i^2 + x_k^2}}
$$

- Now $(\cos(\theta) \sin(\theta))$ $-\sin(\theta) \cos(\theta)$ $\bigwedge^T (x_i$ *k* $\overline{}$ **=** Å*r* 0 $\overline{}$
- N.B. $G(i, k, \theta)^T A$ only affects to the 2 rows *A*[c(*i*, *k*),]
	- Also, no inverse trig. operations are needed

Givens in SVD

- We use Givens transformations to erase the superdiagonal
	- Consider principal 2-by-2 submatrices *A*[*k*:*k*+1,*k*:*k*+1]
	- Rotations can introduce unwanted nonzeros to $\mathbf{A}[k+2,k]$ (or $\mathbf{A}[k,k+2]$)
		- Fix them in the next sub-matrix

Example

Putting it all together

- 1. Compute the bidiagonal matrix *B* from *A* using Householder transformations
- 2. Apply the Givens rotations to *B* until it is fully diagonal
- 3. Collect the required results

Time complexity

Summary of computing SVD

- Rotations and reflections allow us to selectively zero elements of a matrix with orthogonal transformations
	- Used in many, many decompositions
- Fast and accurate results require careful implementations
- Other techniques are faster for truncated SVD in large, sparse matrices

Summary of SVD

- Truly the workhorse of numerical linear algebra
	- Many useful theoretical properties
		- Rank-revealing, pseudo-inverses, scalar norm computation, …
	- Reasonably easy to compute
- But it also has some major shortcomings in data analysis… *stay tuned!*