Chapter 3 **Non-Negative Matrix Factorization**

Part 2: Variations & applications

Geometry of NMF

Geometry of NMF

NMF factors Data points Convex cone Projections

Sparsity in NMF

DMM, summer 2017 **Pauli Miettinen** Skillicorn chapter 8; [Berry et al. \(2007\)](http://www.public.asu.edu/~jye02/CLASSES/Fall-2007/NOTES/aNMF-rev-06.pdf)

Sparsity: desiderata

- Sparse factor matrices are often preferred
	- Simpler to interpret (zeroes can be ignored)
	- Agrees with our intuition on parts of whole
	- Faster computations, less space
- NMF is sometimes claimed to automatically yield sparse factors
	- In practice, this is often not the case

Enforcing sparsity

- A common solution: change the target function to minimize Parameters Regularizers
	- $\frac{1}{2}$ $\|\mathbf{A} \mathbf{W}\mathbf{H}\|_{\mathcal{F}}^2 + \alpha \cdot \text{density}(\mathbf{W}) + \beta \cdot \text{density}(\mathbf{H})$
		- How to define sparsity?
		- Naïve: density(W) = 1 nnz(W)/size(W)
			- Non-convex, non-nice to optimize directly

Frobenius regularizer

- A.k.a. Tikhonov regularizer
- Minimize 1 2 Ä $\|A - WH\|_F^2 + \alpha \|W\|_F^2 + \beta \|H\|_F^2$ $\overline{\mathcal{L}}$
	- Doesn't help much with sparsity
	- Used to impose smoothness

ALS-NMF with Frobenius regularizers

• The update rules for ALS with Frobenius regularizer are

$$
\boldsymbol{W} \leftarrow \left[(\boldsymbol{A}\boldsymbol{H}^T)(\boldsymbol{H}\boldsymbol{H}^T + \alpha \boldsymbol{I})^{-1} \right]_+ \boldsymbol{H} \leftarrow \left[(\boldsymbol{W}^T \boldsymbol{W} + \beta \boldsymbol{I})^{-1} (\boldsymbol{W}^T \boldsymbol{A}) \right]_+
$$

• Uses the fact that $X^+ = (X^T X)^{-1} X^T$ if X has full column rank (homework)

*L***1 (Lasso) regularizer**

• Using *L*1 based instead of *L*2 based regularizer helps obtaining sparse solutions

$$
\frac{1}{2} \left\| \mathbf{A} - \mathbf{W} \mathbf{H} \right\|_F^2 + \alpha \sum_{i,j} \mathbf{W}_{ij} + \beta \sum_{i,j} \mathbf{H}_{ij}
$$

- Larger values of α and β yield sparse solutions (e.g. $\alpha, \beta \in [0.01, 0.5]$)
- Still no guarantees on sparsity

ALS-NMF with Lasso

• The update rules are

$$
\boldsymbol{W} \leftarrow \left[(\boldsymbol{A}\boldsymbol{H}^T - \alpha \boldsymbol{1}_{n \times k})(\boldsymbol{H}\boldsymbol{H}^T)^{-1} \right]_+ \boldsymbol{H} \leftarrow \left[(\boldsymbol{W}^T \boldsymbol{W})^{-1} (\boldsymbol{W}^T \boldsymbol{A} - \beta \boldsymbol{1}_{k \times m}) \right]_+
$$

- **1***n*×*k* is *n*-by-*k* matrix of all 1s
- Requires columns of *W* to be normalized to unit *L*1 after each update

$$
\mathbf{W}_{ij} \leftarrow \mathbf{W}_{ij} / \sum_i \mathbf{W}_{ij}
$$

Hoyer's sparse NMF

• Hoyer (2004) considers the following sparsity function for *n*-dimensional vector *x*

$$
\text{sparsity}(\mathbf{x}) = \frac{\sqrt{n} - ||\mathbf{x}||_1 / ||\mathbf{x}||_2}{\sqrt{n} - 1}
$$

- sparsity(x) = 1 iff nnz(x) = 1
- sparsity(\mathbf{x}) = 0 iff $|\mathbf{x}_i| = |\mathbf{x}_i|$ for all *i*, *j*

[Hoyer 2004](http://www.jmlr.org/papers/volume5/hoyer04a/hoyer04a.pdf)

Hoyer's sparse NMF

- Hoyer's algorithm obtains an NMF using factor matrices with user-defined level of sparsity
	- After every update, the columns of *W* and rows of H are updated s.t. their L_2 is constant and *L*1 is set to desired level of sparsity

Getting the desired level of sparsity

- Set $\mathbf{s} = \mathbf{x} + (L_1 \sum_i \mathbf{x}_i) / \text{dim}(\mathbf{x})$ and $Z = \{\}$ Fix *L*¹
- **• repeat**
	- Set $m_i = L_1/(dim(\mathbf{x}) size(\mathbf{Z}))$ for $i \notin \mathbf{Z}$ and $m_i = 0$ o/w
	- Set $\mathbf{s} = \mathbf{m} + \alpha(\mathbf{s} \mathbf{m})$ where α is s.t. $||\mathbf{s}||_2 = L_2$
	- If $s \geq 0$, return s Are we done?
	- Set $Z = Z \cup \{i : s_i < 0\}$ and $s_i = 0$ for all $i \in Z$
	- Set $c = (\sum_i s_i L_1)/(\dim(\mathbf{x}) \text{size}(Z))$
	- Set $s_i = s_i c$ for all $i \notin Z$

Truncate negative values and fix *L*1 again

Other forms of NMF

Normalized NMF

- Columns of *W* (and/or rows of *H*) should be normalized to sum to unity
	- Stability of the solution and interpretability
- If only *W* (or *H*) is normalized, the weights can be pushed to the other matrix
- To normalize both, use *k*-by-*k* diagonal **Σ** s.t. $\sigma_{ii} = ||\bm{W}_i||_1 \times ||(\bm{H}^T)_i||_1$
	- Normalized NMF: *W***Σ***H*

Semi-orthogonal NMF

• In **semi-orthogonal NMF** we restrict *H* to roworthogonal:

minimize $||A - WH||_F$ s.t. $HH^T = I$ and W and H are nonnegative

- Solutions are unique (up to permutations)
- The problem is "equivalent" to *k*-means
	- In the sense that the optimal solutions have the same value

DMM, summer 2017 **Pauli Miettinen** [Ding et al. 2006](http://users.cis.fiu.edu/~taoli/tenure/p126-DLPH-KDD05.pdf)

Geometry of semiorthogonal NMF

The orthogonal factors span a cone

NMF and clustering

• In *k*-means, we minimize

$$
\sum_{j=1}^{k} \sum_{i \in C_j} ||\boldsymbol{a}_i - \boldsymbol{\mu}_j||_2^2 = \sum_{j=1}^{k} \sum_{i=1}^{n} G_{ij} ||\boldsymbol{a}_i - \boldsymbol{\mu}_j||_2^2
$$

- **μ***j* is the centroid of the *j*th cluster *Cj*
- *G* is *n*-by-*k* **cluster assignment matrix**
	- $G_{ii} = 1$ if $i \in C_i$ and 0 otherwise
- Equivalently: $||A - GM||^2_F$ Type of NMF if *A* is nonnegative!
	- *M* is *k*-by-*m* containing the centroids as its rows

Orthogonal tri-factor NMF

- We can find NMF where both *W* and *H* are (column/row) orthogonal
	- Often too restrictive; cannot handle different scales
- In **orthogonal nonnegative tri-factorization** we add third non-negative matrix *S*: minimize $\|\mathbf{A} - \mathbf{WSH}\|_F$ s.t. $\mathbf{W}^T\mathbf{W} = I$, $\mathbf{HH}^T = I$, and all matrices are non-negative

More on tri-factorization

- *S* does not have to be square
	- *W* is *n*-by-*k*, *S* is *k*-by-*l*, *H* is *l*-by-*m*
		- Different number of row and column factors
- If orthogonal NMF "clusters" columns of *A*, this "bi-clusters" rows and columns simultaneously

Computing semiorthogonal NMF

- If *H* has to be orthogonal, either
	- update as usual and set after every iteration $\boldsymbol{H} \leftarrow [\boldsymbol{H}\boldsymbol{H}^T]^{-1/2}\boldsymbol{H}$; or

\n- update
$$
H_{ij} \leftarrow H_{ij} \sqrt{\frac{(W^T A)_{ij}}{(W^T A H^T H)_{ij}}}
$$
\n

- *W* is updated as usual (w/o constraints)
	- If *W* needs to be orthogonal, the update rules are changed accordingly

Computing the orthogonal tri-factorization

• The update rules for orthogonal trifactorization are

$$
H_{ij} \leftarrow H_{ij} \sqrt{\frac{((ws)^{T}A)_{ij}}{((ws)^{T}AH^{T}H)_{ij}}}
$$

$$
W_{ij} \leftarrow W_{ij} \sqrt{\frac{(A(SH)^{T})_{ij}}{(WW^{T}A(SH)^{T})_{ij}}}
$$

$$
S_{ij} \leftarrow S_{ij} \sqrt{\frac{(W^{T}AH^{T})_{ij}}{(W^{T}WSHH^{T})_{ij}}}
$$

Other optimization functions

Kullback–Leibler divergence

- The **Kullback–Leibler divergence** of *Q* from *P*, $D_{KL}(P||Q)$, measures the expected number of **extra** bits required to code samples from *P* when using a code optimized for *Q* $D_{\mathsf{KL}}(P||Q) = \sum_{i} P(i) \ln \frac{P(i)}{Q(i)}$
	- *P* and *Q* are probability distributions
	- Non-negative and **non-symmetric**

Generalized KL-divergence and matrix factorizations

- The standard KL-divergence requires *P* and *Q* be probability distributions (e.g. $\sum_i P(i) = 1$)
	- The **generalized KL-divergence** (or **I-divergence**) removes this requirement: $D_{GKL}(P||Q) = \sum_{i}$ $\left(P(i) \ln \frac{P(i)}{O(i)}\right)$ $\frac{P(V)}{Q(i)} - P(i) + Q(i)$ $\overline{}$
- In NMF, $P = A$ and $Q = WH$:

$$
D_{GKL}(\boldsymbol{A}||\boldsymbol{W}\boldsymbol{H})=\sum_{i,j}\left(\boldsymbol{A}_{ij}\ln\frac{\boldsymbol{A}_{ij}}{(\boldsymbol{W}\boldsymbol{H})_{ij}}-\boldsymbol{A}_{ij}+(\boldsymbol{W}\boldsymbol{H})_{ij}\right)
$$

KL v.s. GKL in NMF

- KL requires *A* to be considered as a probability distribution
	- $\sum_{i,j} A_{i,j} = 1$ (or row/column normalization)
	- *WH* should be normalized the same way
- GKL only requires non-negativity
	- But inherently assumes integer data
	- Looses a bit of the probability interpretation

NMF for GKL

• The update rules for multiplicative GKL NMF algorithm are

$$
\mathbf{H}_{kj} \leftarrow \mathbf{H}_{kj} \frac{\sum_{i=1}^{n} \mathbf{W}_{ik}(\mathbf{A}_{ij}/(\mathbf{W}\mathbf{H})_{ij})}{\sum_{i=1}^{n} \mathbf{W}_{ik}}
$$

$$
\boldsymbol{W}_{ik} \leftarrow \boldsymbol{W}_{ik} \frac{\sum_{j=1}^{m} (\boldsymbol{A}_{ij}/(\boldsymbol{W}\boldsymbol{H})_{ij}) \boldsymbol{H}_{kj}}{\sum_{j=1}^{m} \boldsymbol{H}_{kj}}
$$

• The columns of *W* are normalized to sum to unity after every iteration

Applications of NMF

Component interpretation

• NMF's main "sales argument" is the component interpretation

$$
\bullet \ \mathbf{A} \approx \mathbf{w}_1 \mathbf{h}^1 + \mathbf{w}_2 \mathbf{h}^2 + \dots + \mathbf{w}_k \mathbf{h}^k
$$

- Each rank-1 component has "parts-ofwhole" interpretation
	- Nothing is ever removed

Hand-written digits for the images taken from the JAFFE database,⁶ which contains facial images with different facial expressions of 10 Japanese females. The classification results obtained with the standard NMF were not very satisfactory. However, Local NMF [31,66,112] and Weighted NMF [45] can achieve better results.

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(a) PCA - $J = 20$

(b) NMF - $J = 20$

(d) NMF - $J = 50$

Factor interpretation

- NMF can be seen as a nonnegative mixture of nonnegative factors
	- The factors can capture underlying nonnegative phenomena
	- The nonnegative coefficients potentially help with the interpretation

Geometric interpretation

- NMF factors are not (generally) orthogonal
	- They do not create a coordinate system
	- Span a convex cone
- Projection to the space spanned by the factors can yield odd results
	- Points that are far away in the original space get close in the cone and vice versa

Separation of various spectra

- In spectroscopy imaging we often have multiple observations of signals over some spectrum
	- Observations-by-spectrum non-negative matrix
- The signals constitute an additive mixture of "pure" signals

Raman spectroscopy Demantoid is a brilliant green mineral andradite garnet used as a gem. The Raman spectra of these minerals observed in a bandwidth of 201 to 1200 Raman shift (*cm*−1) are illustrated in Figure 8.9(a) and Figure 8.9(b).

DMM, summer 2017 **Pauli Miettinen** [Cichocki et al. 2009](http://onlinelibrary.wiley.com/book/10.1002/9780470747278)

Figure 8.9 Raman spectra: (a) target spectra of Epsomite and Demantoid, (b) ten sample components of 2566 mixtures, 256 mixtures, 256 mixtures constraints. The manufoid, 256 mixtures constraints. The manufoid 256

Text mining and pLSA

- Consider a document–term matrix *A*
	- *a*_{ij} is the number of times term *j* appears in

The idea

- Normalized *A*' that sums to 1 can be considered as a probability distribution $P(d, w) = \mathbf{A'}_{d, w}$ $P(d, w) = \sum_{k} P(k)P(d | k)P(w | k)$
- Model with topics:

$$
P(w | d) = \sum_{z} P(w | z) P(z | d)
$$

Generative process

- Pick a document according to *P*(*d*)
- Select a topic according to *P*(*z* | *d*)
- Select a word according to *P*(*w* | *z*)

pLSA as NMF

- In the NMF version of the **probabilistic latent semantic analysis** (pLSA) we are given
	- documents-by-terms matrix *A* and rank *r*
- We have to find
	- *n*-by-*r* non-negative *W* (columns sum to unity)
	- *r*-by-*r* diagonal non-negative **Σ**
	- *r*-by-*m* non-negative *H* (rows sum to unity)
- Minimizing $D_{GKL}(A \mid W\Sigma H)$

DMM, summer 2017 **Pauli Miettinen** T. Hofmann *Unsupervised learning by probabilistic latent semantic analysis*. 2001

pLSA example

NMF algorithm for pLSA

- Compute *W* and *H* using GKL NMF algorithm
- Normalize columns (rows) of *W* (*H*) and put the multipliers to **Σ**
	- Normalize **Σ** to sum to unity
- Real implementations would require tempering to avoid over-fitting

pLSA example Experimental Results: Example

• Concepts (10 of 128) extracted from Science Magazine articles (12K)

Source: Thomas Hofmann, Tutorial at ADFOCS 2004

pLSA applications

- Topic modeling
- Clustering documents and terms
- Information retrieval
	- Similar to LSA/LSI
- Generalizes better than LSA
	- But outperformed by **Latent Dirichlet Allocation** (LDA)

NMF summary

- Parts-of-whole interpretation
	- Often easier/more appropriate than SVD
- Hard to compute and non-unique
	- Local updates (multiplicative, gradient, ALS)
- Many applications and specific variations
- Still under very active research

Literature

- Berry, Browne, Langville, Pauca & Plemmons (2007): *Algorithms and applications for approximate nonnegative matrix factorization.* Comput. Stat. Data Anal. 52, pp. 155–173
- Hoyer (2004): *Non-negative matrix factorizations with sparseness constraints*. J. Mach. Learn. Res. 5, pp. 1457–1469
- Ding, Li, Peng & Park (2006): *Orthogonal nonnegative matrix tri-factorizations for clustering.* In KDD '06, pp. 126–135
- Cichocki, Zdunek, Phan & Amari (2009): *Nonnegative matrix and tensor factorizations.* John Wiley & Sons Chichester, UK