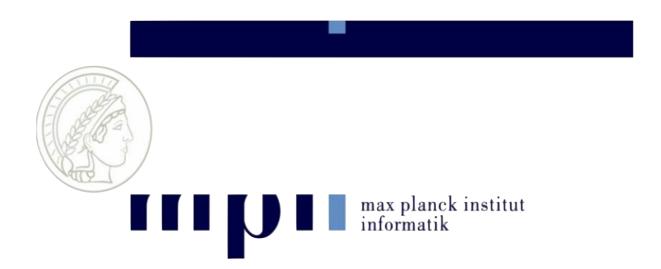
#### Chapter 3 Non-Negative Matrix Factorization

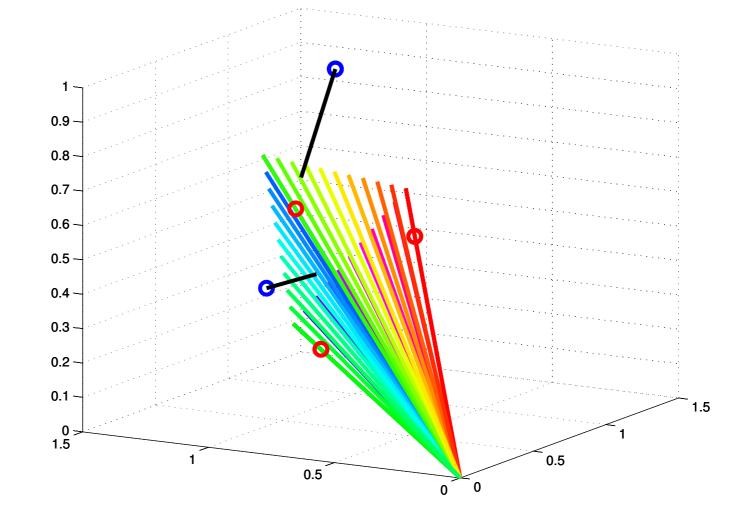
Part 2: Variations & applications



#### **Geometry of NMF**

#### **Geometry of NMF**

NMF factors Data points Convex cone Projections



#### Sparsity in NMF

Skillicorn chapter 8; Berry et al. (2007) DMM, summer 2017

### Sparsity: desiderata

- Sparse factor matrices are often preferred
  - Simpler to interpret (zeroes can be ignored)
  - Agrees with our intuition on parts of whole
  - Faster computations, less space
- NMF is sometimes claimed to automatically yield sparse factors
  - In practice, this is often not the case

## **Enforcing sparsity**

- A common solution: change the target function to minimize Parameters Regularizers
  - $\frac{1}{2} \|\boldsymbol{A} \boldsymbol{W}\boldsymbol{H}\|_{F}^{2} + \boldsymbol{\alpha} \cdot \text{density}(\boldsymbol{W}) + \boldsymbol{\beta} \cdot \text{density}(\boldsymbol{H})$ 
    - How to define sparsity?
    - Naïve: density(W) = 1 nnz(W)/size(W)
      - Non-convex, non-nice to optimize directly

#### Frobenius regularizer

- A.k.a. Tikhonov regularizer
- Minimize  $\frac{1}{2} (\|\boldsymbol{A} \boldsymbol{W}\boldsymbol{H}\|_{F}^{2} + \alpha \|\boldsymbol{W}\|_{F}^{2} + \beta \|\boldsymbol{H}\|_{F}^{2})$ 
  - Doesn't help much with sparsity
  - Used to impose smoothness

#### ALS-NMF with Frobenius regularizers

 The update rules for ALS with Frobenius regularizer are

$$\boldsymbol{W} \leftarrow \left[ (\boldsymbol{A}\boldsymbol{H}^{T})(\boldsymbol{H}\boldsymbol{H}^{T} + \alpha \boldsymbol{I})^{-1} \right]_{+}$$
$$\boldsymbol{H} \leftarrow \left[ (\boldsymbol{W}^{T}\boldsymbol{W} + \beta \boldsymbol{I})^{-1} (\boldsymbol{W}^{T}\boldsymbol{A}) \right]_{+}$$

• Uses the fact that  $\mathbf{X}^+ = (\mathbf{X}^T \mathbf{X})^{-1} \mathbf{X}^T$  if  $\mathbf{X}$  has full column rank (homework)

## L<sub>1</sub> (Lasso) regularizer

 Using L<sub>1</sub> based instead of L<sub>2</sub> based regularizer helps obtaining sparse solutions

$$\frac{1}{2} \|\boldsymbol{A} - \boldsymbol{W}\boldsymbol{H}\|_{F}^{2} + \alpha \sum_{i,j} \boldsymbol{W}_{ij} + \beta \sum_{i,j} \boldsymbol{H}_{ij}$$

- Larger values of  $\alpha$  and  $\beta$  yield sparse solutions (e.g.  $\alpha, \beta \in [0.01, 0.5]$ )
- Still no guarantees on sparsity

#### **ALS-NMF with Lasso**

The update rules are

$$W \leftarrow \left[ (\mathbf{A}\mathbf{H}^T - \alpha \mathbf{1}_{n \times k}) (\mathbf{H}\mathbf{H}^T)^{-1} \right]_+ \\ \mathbf{H} \leftarrow \left[ (\mathbf{W}^T \mathbf{W})^{-1} (\mathbf{W}^T \mathbf{A} - \beta \mathbf{1}_{k \times m}) \right]_+$$

- $\mathbf{1}_{n \times k}$  is *n*-by-*k* matrix of all 1s
- Requires columns of W to be normalized to unit  $L_1$  after each update

$$\boldsymbol{W}_{ij} \leftarrow \boldsymbol{W}_{ij} / \sum_i \boldsymbol{W}_{ij}$$

#### Hoyer's sparse NMF

 Hoyer (2004) considers the following sparsity function for *n*-dimensional vector *x*

sparsity(**x**) = 
$$\frac{\sqrt{n} - \|\mathbf{x}\|_1 / \|\mathbf{x}\|_2}{\sqrt{n} - 1}$$

- sparsity( $\mathbf{x}$ ) = 1 iff nnz( $\mathbf{x}$ ) = 1
- sparsity( $\mathbf{x}$ ) = 0 iff  $|\mathbf{x}_i| = |\mathbf{x}_j|$  for all i, j

Hoyer 2004

## Hoyer's sparse NMF

- Hoyer's algorithm obtains an NMF using factor matrices with user-defined level of sparsity
  - After every update, the columns of W and rows of H are updated s.t. their L<sub>2</sub> is constant and L<sub>1</sub> is set to desired level of sparsity

#### Getting the desired level of sparsity

- Set  $s = x + (L_1 \sum_i x_i)/\dim(x)$  and  $Z = \{\}$  Fix  $L_1$
- repeat
  - Set  $m_i = L_1/(\dim(\mathbf{x}) \operatorname{size}(\mathbf{Z}))$  for  $i \notin \mathbf{Z}$  and  $m_i = 0$  o/w
  - Set  $\mathbf{s} = \mathbf{m} + \alpha(\mathbf{s} \mathbf{m})$  where  $\alpha$  is s.t.  $||\mathbf{s}||_2 = L_2$
  - If  $s \ge 0$ , **return** s Are we done?
  - Set  $Z = Z \cup \{i : \mathbf{s}_i < 0\}$  and  $\mathbf{s}_i = 0$  for all  $i \in Z$
  - Set  $c = (\sum_i s_i L_1)/(\dim(\mathbf{x}) \operatorname{size}(Z))$
  - Set  $s_i = s_i c$  for all  $i \notin Z$

Truncate negative values and fix  $L_1$  again



#### **Other forms of NMF**

#### **Normalized NMF**

- Columns of *W* (and/or rows of *H*) should be normalized to sum to unity
  - Stability of the solution and interpretability
- If only *W* (or *H*) is normalized, the weights can be pushed to the other matrix
- To normalize both, use k-by-k diagonal  $\boldsymbol{\Sigma}$  s.t.  $\sigma_{ii} = ||\boldsymbol{W}_i||_1 \times ||(\boldsymbol{H}^T)_i||_1$ 
  - Normalized NMF: WΣH

## Semi-orthogonal NMF

 In semi-orthogonal NMF we restrict H to roworthogonal:

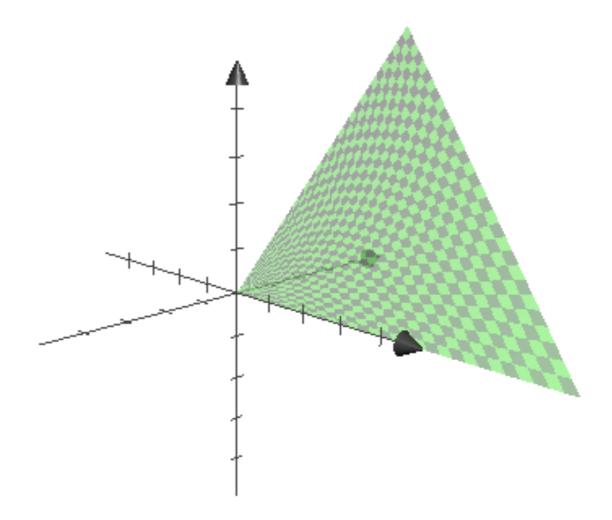
minimize  $||\mathbf{A} - \mathbf{W}\mathbf{H}||_F$  s.t.  $\mathbf{H}\mathbf{H}^T = \mathbf{I}$  and  $\mathbf{W}$  and  $\mathbf{H}$  are nonnegative

- Solutions are unique (up to permutations)
- The problem is "equivalent" to k-means
  - In the sense that the optimal solutions have the same value

Ding et al. 2006 DMM, summer 2017

#### Geometry of semiorthogonal NMF

The orthogonal factors span a cone



#### **NMF and clustering**

• In *k*-means, we minimize

$$\sum_{j=1}^{k} \sum_{i \in C_j} \|\boldsymbol{a}_i - \boldsymbol{\mu}_j\|_2^2 = \sum_{j=1}^{k} \sum_{i=1}^{n} \boldsymbol{G}_{ij} \|\boldsymbol{a}_i - \boldsymbol{\mu}_j\|_2^2$$

- $\boldsymbol{\mu}_j$  is the centroid of the *j*th cluster  $C_j$
- G is n-by-k cluster assignment matrix
  - $G_{ij} = 1$  if  $i \in C_j$  and 0 otherwise
- Equivalently:  $\|\mathbf{A} \mathbf{GM}\|_F^2$  Type of NMF if A is nonnegative!
  - **M** is *k*-by-*m* containing the centroids as its rows

#### **Orthogonal tri-factor NMF**

- We can find NMF where both W and H are (column/row) orthogonal
  - Often too restrictive; cannot handle different scales
- In orthogonal nonnegative tri-factorization we add third non-negative matrix S: minimize ||A - WSH||<sub>F</sub> s.t. W<sup>T</sup>W = I, HH<sup>T</sup> = I, and all matrices are non-negative

#### More on tri-factorization

- S does not have to be square
  - **W** is *n*-by-*k*, **S** is *k*-by-*l*, **H** is *l*-by-*m* 
    - Different number of row and column factors
- If orthogonal NMF "clusters" columns of A, this "bi-clusters" rows and columns simultaneously

#### **Computing semiorthogonal NMF**

- If *H* has to be orthogonal, either
  - update as usual and set after every iteration  $\boldsymbol{H} \leftarrow [\boldsymbol{H}\boldsymbol{H}^T]^{-1/2}\boldsymbol{H}$ ; or

• update 
$$\boldsymbol{H}_{ij} \leftarrow \boldsymbol{H}_{ij} \sqrt{\frac{(\boldsymbol{W}^T \boldsymbol{A})_{ij}}{(\boldsymbol{W}^T \boldsymbol{A} \boldsymbol{H}^T \boldsymbol{H})_{ij}}}$$

- W is updated as usual (w/o constraints)
  - If *W* needs to be orthogonal, the update rules are changed accordingly

#### **Computing the orthogonal tri-factorization**

 The update rules for orthogonal trifactorization are

$$\begin{split} \mathbf{H}_{ij} \leftarrow \mathbf{H}_{ij} \sqrt{\frac{\left((\mathbf{WS})^{T} \mathbf{A}\right)_{ij}}{\left((\mathbf{WS})^{T} \mathbf{A} \mathbf{H}^{T} \mathbf{H}\right)_{ij}}} \\ \mathbf{W}_{ij} \leftarrow \mathbf{W}_{ij} \sqrt{\frac{(\mathbf{A}(\mathbf{SH})^{T})_{ij}}{(\mathbf{WW}^{T} \mathbf{A}(\mathbf{SH})^{T})_{ij}}} \\ \mathbf{S}_{ij} \leftarrow \mathbf{S}_{ij} \sqrt{\frac{(\mathbf{W}^{T} \mathbf{A} \mathbf{H}^{T})_{ij}}{(\mathbf{W}^{T} \mathbf{WS} \mathbf{H} \mathbf{H}^{T})_{ij}}} \end{split}$$

# Other optimization functions

#### Kullback–Leibler divergence

- The Kullback-Leibler divergence of Q from  $P, D_{KL}(P||Q)$ , measures the expected number of **extra** bits required to code samples from P when using a code optimized for Q $D_{KL}(P||Q) = \sum_{i} P(i) \ln \frac{P(i)}{Q(i)}$ 
  - *P* and *Q* are probability distributions
  - Non-negative and non-symmetric

#### Generalized KL-divergence and matrix factorizations

- The standard KL-divergence requires *P* and *Q* be probability distributions (e.g.  $\sum_i P(i) = 1$ )
  - The generalized KL-divergence (or **I-divergence**) removes this requirement:  $D_{GKL}(P||Q) = \sum_{i} \left( P(i) \ln \frac{P(i)}{Q(i)} - P(i) + Q(i) \right)$
- In NMF,  $P = \mathbf{A}$  and  $Q = \mathbf{WH}$ :  $D_{GKL}(\mathbf{A} || \mathbf{WH}) = \sum_{i,j} \left( \mathbf{A}_{ij} \ln \frac{\mathbf{A}_{ij}}{(\mathbf{WH})_{ij}} - \mathbf{A}_{ij} + (\mathbf{WH})_{ij} \right)$

#### KL v.s. GKL in NMF

- KL requires A to be considered as a probability distribution
  - $\sum_{i,j} \mathbf{A}_{i,j} = 1$  (or row/column normalization)
  - WH should be normalized the same way
- GKL only requires non-negativity
  - But inherently assumes integer data
  - Looses a bit of the probability interpretation

#### NMF for GKL

• The update rules for multiplicative GKL NMF algorithm are

$$\boldsymbol{H}_{kj} \leftarrow \boldsymbol{H}_{kj} \frac{\sum_{i=1}^{n} \boldsymbol{W}_{ik} (\boldsymbol{A}_{ij} / (\boldsymbol{W} \boldsymbol{H})_{ij})}{\sum_{i=1}^{n} \boldsymbol{W}_{ik}}$$

$$\boldsymbol{W}_{ik} \leftarrow \boldsymbol{W}_{ik} \frac{\sum_{j=1}^{m} (\boldsymbol{A}_{ij} / (\boldsymbol{W}\boldsymbol{H})_{ij}) \boldsymbol{H}_{kj}}{\sum_{j=1}^{m} \boldsymbol{H}_{kj}}$$

 The columns of *W* are normalized to sum to unity after every iteration

#### **Applications of NMF**

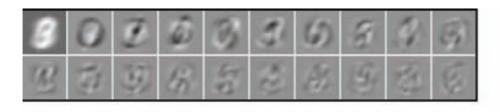
#### **Component interpretation**

 NMF's main "sales argument" is the component interpretation

• 
$$\mathbf{A} \approx \mathbf{w}_1 \mathbf{h}^1 + \mathbf{w}_2 \mathbf{h}^2 + ... + \mathbf{w}_k \mathbf{h}^k$$

- Each rank-1 component has "parts-ofwhole" interpretation
  - Nothing is ever removed

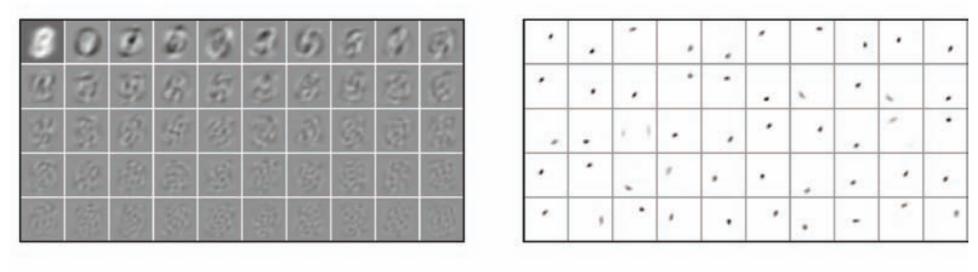
#### Hand-written digits



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			. 5	$(\cdot)$	-	1	1

(a) PCA - J = 20

(b) NMF - J = 20







#### Factor interpretation

- NMF can be seen as a nonnegative mixture of nonnegative factors
  - The factors can capture underlying nonnegative phenomena
  - The nonnegative coefficients potentially help with the interpretation

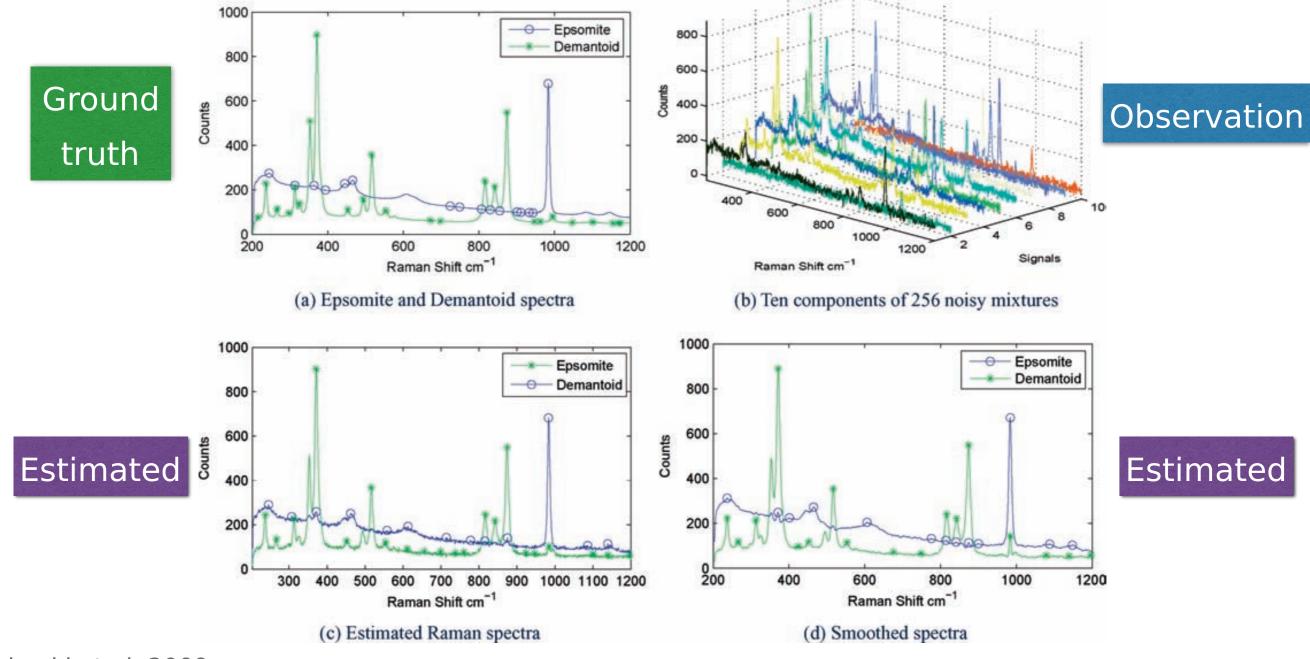
#### **Geometric interpretation**

- NMF factors are not (generally) orthogonal
  - They do not create a coordinate system
  - Span a convex cone
- Projection to the space spanned by the factors can yield odd results
  - Points that are far away in the original space get close in the cone and vice versa

# Separation of various spectra

- In spectroscopy imaging we often have multiple observations of signals over some spectrum
  - Observations-by-spectrum non-negative matrix
- The signals constitute an additive mixture of "pure" signals

#### Raman spectroscopy



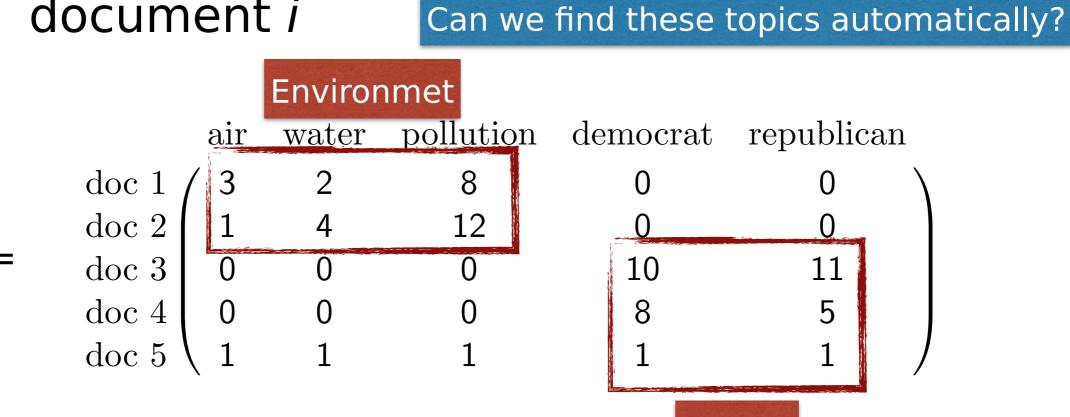
Cichocki et al. 2009 DMM, summer 2017

Pauli Miettinen

# Text mining and pLSA

- Consider a document–term matrix A
  - a<sub>ii</sub> is the number of times term j appears in





Politics

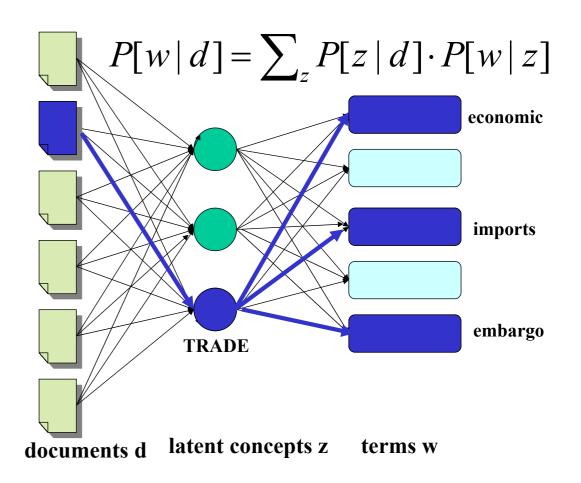
#### The idea

- Normalized **A**' that sums to 1 can be considered as a probability distribution  $P(d, w) = \mathbf{A}'_{d,w}$  $P(d, w) = \sum_{k} P(k)P(d \mid k)P(w \mid k)$
- Model with topics:

$$P(w \mid d) = \sum_{z} P(w \mid z) P(z \mid d)$$

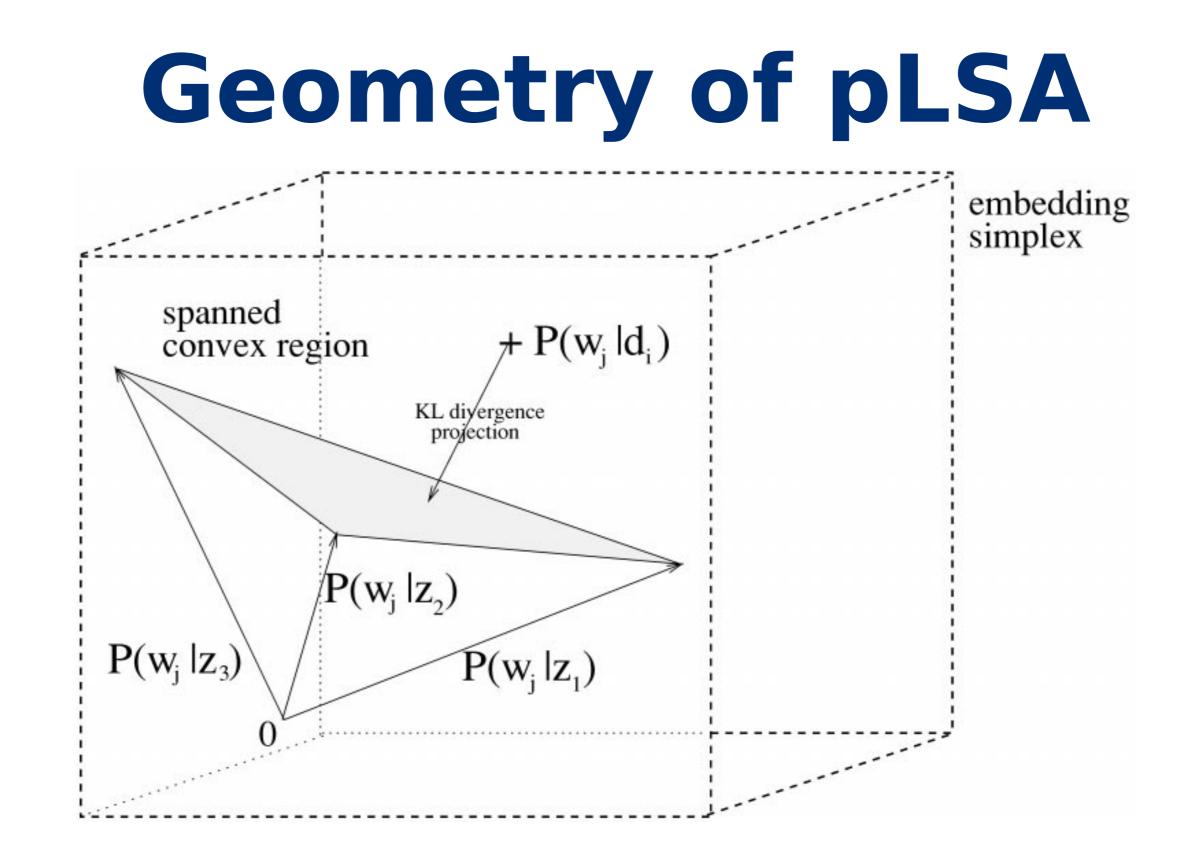
#### **Generative process**

- Pick a document according to P(d)
- Select a topic according to
   P(z | d)
- Select a word according to
   P(w | z)



#### **pLSA as NMF**

- In the NMF version of the probabilistic latent semantic analysis (pLSA) we are given
  - documents-by-terms matrix A and rank r
- We have to find
  - *n*-by-*r* non-negative *W* (columns sum to unity)
  - r-by-r diagonal non-negative Σ
  - *r*-by-*m* non-negative *H* (rows sum to unity)
- Minimizing D<sub>GKL</sub>(**A** || **WΣH**)



T. Hofmann Unsupervised learning by probabilistic latent semantic analysis. 2001 DMM, summer 2017 Pauli Miettinen

#### pLSA example

	air	wat	pol	dem	rep								air	wat
	0.04	0.03	0.12	0	0		0.39	0		0.48	0		0.15	0.21
	0.01	0.06	0.17	0	0		0.52	0		0	0.52		0	0
	0	0	0	0.14	0.16		0	0.58						
	0	0	0	0.12	0.07		0	0.36						
	0.01	0.01	0.01	0.01	0.01		0.09	0.06						
			A				V	V			Σ			
He	Here, A is normalized						How strong			С	ver	all	H	low
						1.1				fro	<u>au</u>	nov		

#### at pol dem rep

0.1	5	0.21	0.64	0	0
0		0	0	0.53	0.47

W		Н
How strong	Overall	How strong the
the topic is	frequency	word is in the
in the document	?	topic?

#### **NMF algorithm for pLSA**

- Compute **W** and **H** using GKL NMF algorithm
- Normalize columns (rows) of *W* (*H*) and put the multipliers to *Σ*
  - Normalize  $\Sigma$  to sum to unity
- Real implementations would require tempering to avoid over-fitting

#### pLSA example

 Concepts (10 of 128) extracted from Science Magazine articles (12K)

	-								-	
	universe	0.0439	drug	0.0672	cells	0.0675	sequence	0.0818	years	0.156
	galaxies	0.0375	patients	0.0493	stem	0.0478	sequences	0.0493	million	0.0556
P(w z)	clusters	0.0279	drugs	0.0444	human	0.0421	genome	0.033	ago	0.045
	matter	0.0233	clinical	0.0346	cell	0.0309	dna	0.0257	time	0.0317
3	galaxy	0.0232	treatment	0.028	gene	0.025	sequencing	0.0172	age	0.0243
ď	cluster	0.0214	trials	0.0277	tissue	0.0185	map	0.0123	year	0.024
	cosmic	0.0137	therapy	0.0213	cloning	0.0169	genes	0.0122	record	0.0238
•	dark	0.0131	trial	0.0164	transfer	0.0155	chromosome	0.0119	early	0.0233
	light	0.0109	disease	0.0157	blood	0.0113	regions	0.0119	billion	0.0177
	density	0.01	medical	0.00997	embryos	0.0111	human	0.0111	history	0.0148
	bacteria	0.0983	male	0.0558	theory	0.0811	immune	0.0909	stars	0.0524
	bacterial	0.0561	females	0.0541	physics	0.0782	response	0.0375	star	0.0458
-	resistance	0.0431	female	0.0529	physicists	0.0146	system	0.0358	astrophys	0.0237
1	coli	0.0381	males	0.0477	einstein	0.0142	responses	0.0322	mass	0.021
P(w z)	strains	0.025	sex	0.0339	university	0.013	antigen	0.0263	disk	0.0173
d_	microbiol	0.0214	reproductive	0.0172	gravity	0.013	antigens	0.0184	black	0.0161
	microbial	0.0196	offspring	0.0168	black	0.0127	immunity	0.0176	gas	0.0149
•	strain	0.0165	sexual	0.0166	theories	0.01	immunology	0.0145	stellar	0.0127
	salmonella	0.0163	reproduction	0.0143	aps	0.00987	antibody	0.014	astron	0.0125
			-				1		1	

#### **Source: Thomas Hofmann, Tutorial at ADFOCS 2004**

#### Pauli Miettinen

#### **pLSA** applications

- Topic modeling
- Clustering documents and terms
- Information retrieval
  - Similar to LSA/LSI
- Generalizes better than LSA
  - But outperformed by Latent Dirichlet
     Allocation (LDA)

#### **NMF summary**

- Parts-of-whole interpretation
  - Often easier/more appropriate than SVD
- Hard to compute and non-unique
  - Local updates (multiplicative, gradient, ALS)
- Many applications and specific variations
- Still under very active research

#### Literature

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